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## **ONE PIECE NIGHT RETURNS ON JULY 2**

*Dodgers and Toei Animation renew official partnership agreement for a one-day stadium promotion celebrating the global hit series*



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Credit: ©Eiichiro Oda/Shueisha, Toei Animation

**LOS ANGELES** – The Los Angeles Dodgers and legendary anime studio Toei Animation have renewed an official partnership agreement for a one-day stadium promotion celebrating the global hit series ONE PIECE, with ONE PIECE Night scheduled to take place on Thursday, July 2 for the Dodgers’ 7:10 p.m. game against the San Diego Padres.

ONE PIECE is produced by Toei Animation and based on the best-selling manga of all time created by Eiichiro Oda. More than 25 years since its Japanese TV premiere in 1999, this iconic episodic series has taken its place in mainstream pop culture, attracting millions of fans of all ages around the world. Today, the franchise has grown to encompass 15 feature films, numerous video games, a trading card game and an ever-expanding catalog of licensed merchandise and location-based entertainment.

An exceedingly popular promotion at UNIQLO Field at Dodger Stadium, ONE PIECE Night features a pregame activation in the Centerfield Plaza, a ceremonial first pitch and postgame drone show featuring fan-favorite

characters from the series. There will also be a stadium-wide giveaway to the first 40,000 ticketed fans in attendance, while supplies last, at the guest's point of entry.

“We are delighted to welcome back fans to this year's edition of ONE PIECE Night,” said Lon Rosen, Executive Vice President & Chief Marketing Officer, Los Angeles Dodgers. “The Dodgers and ONE PIECE form a seamless collaboration that has quickly made this event into one that cannot be missed.”

“We're thrilled to renew our ONE PIECE partnership with the Los Angeles Dodgers and to return to UNIQLO Stadium on July 2 to celebrate our beloved global hit series,” said Lisa Yamatoya, Senior Director, Head of Marketing at Toei Animation Inc. “Last year was a huge success and one of our biggest ONE PIECE promotions of 2025. We look forward to welcoming a record crowd once again for another not-to-be-missed night offering fans the unforgettable, one-of-a-kind entertainment experiences that are now synonymous with ONE PIECE!”

For the latest news and information about ONE PIECE Night at UNIQLO Stadium, follow Toei Animation on [Facebook](#), [Instagram](#), [X](#), [Tiktok](#), [Threads](#), and [YouTube](#) as well as the official ONE PIECE English [YouTube](#) channel.

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*The Los Angeles Dodgers franchise, with nine World Series championships and 26 National League pennants since its beginnings in Brooklyn in 1890, is committed to a tradition of pride and excellence. The Dodgers, baseball's 2024 and 2025 back-to-back World Champions, have been recognized as ESPN's Sports Humanitarian Team of the Year and are dedicated to supporting a culture of winning baseball, providing a first-class, fan-friendly experience, and building a strong partnership with the community. With the highest cumulative fan attendance in Major League Baseball history and a record of breaking barriers, the Dodgers are one of the most cherished sports franchises in the world. Visit the Dodgers online at [www.dodgers.com](http://www.dodgers.com), follow them on Twitter @Dodgers and like them on Facebook at [www.facebook.com/Dodgers](http://www.facebook.com/Dodgers). For media information, visit [www.dodgerspressbox.com](http://www.dodgerspressbox.com).*

*Toei Animation Inc. is based in Los Angeles and manages the distribution of Toei Animation's top properties, including franchise series Dragon Ball, Sailor Moon, ONE PIECE Digimon, Saint Seiya and many others, to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation's Los Angeles office also oversees all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit [toei-animation-usa.com](http://toei-animation-usa.com)*