TOEI ANIMATION AND THE STRAW HAT CREW LAND FOR ONE PIECE FEST 2026: AUGUST 25 & 26 AT COSM LOS ANGELES

Tickets to Inaugural North American ONE PIECE Celebration Will Be Available for Purchase via Lottery; Registration Now Open on [ONE PIECE Fest Official Website]

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Credit: ©Eiichiro Oda/Shueisha, Toei Animation

LOS ANGELES – April 30, 2026. Monkey D. Luffy and his Straw Hat Crew set sail this summer to Los Angeles! Legendary anime studio Toei Animation revealed today plans for the launch of and the first-ever ONE PIECE Fest, a brand new franchise celebration dedicated to ONE PIECE fans. Timed to coincide with this year's ONE PIECE Day, the inaugural ONE PIECE Fest 2026 will be held from Tuesday, August 25 – Wednesday, August 26, and takes place at Cosm Los Angeles, the 65,000 total square feet experiential venue opened in 2024 in LA's bustling Hollywood Park entertainment and retail district. This two-day event will welcome an estimated 7,000 fans to an unforgettable, one-of-a-kind ONE PIECE celebration that includes a specially-produced immersive "Elbaph Experience" in The Dome, panels, performances,

activations, exclusive merchandise and more, with tickets available for fans via lottery. Registration is open now for the ticket lottery (see complete details below) via the ONE PIECE Fest 2026 official website, which launched today.

On August 24, the evening before ONE PIECE Fest 2026, Toei Animation will host a private VIP Preview for special guests and media by invitation only.

“We’re thrilled to launch ONE PIECE Fest this summer with its first-ever event here for Los Angeles,” said Lisa Yamatoya, Senior Director & Head of Marketing for Toei Animation Inc. “ONE PIECE Fest 2026 marks the inaugural edition of our ‘All ONE PIECE’ concept celebration dedicated to fans. From our featured guests, panels and specially-produced immersive ‘Elbaph Experience’ in The Dome to live music, activations and exclusive merchandise, ONE PIECE Fest 2026 will be a jam-packed event. No ONE PIECE fan will want to miss it!”

Based on the globally beloved and best-selling manga of all time created by Eiichiro Oda and brought to life by Toei Animation, the iconic “ONE PIECE” episodic series follows pirate Monkey D. Luffy and his Straw Hat Crew on their epic quest to find the “One Piece,” the legendary treasure of Gol D. Roger, former King of the Pirates. Now over 25 years since the episodic series’ Japanese TV debut in 1999, ONE PIECE has taken its place in mainstream pop culture as one of the most successful and enduring anime franchises of all time, attracting millions of fans of all ages around the world. Today, the franchise currently spans 15 feature films, multiple video games, a trading card game and an ever-growing catalog of licensed merchandise and location-based entertainment.

The global hit series “ONE PIECE” returned earlier this month with the premiere of its new Elbaph Arc on April 5, followed by new weekly episodes.

ONE PIECE Fest 2026 Programming Summary and Highlights

To accommodate the maximum number of 7,000 fans over its two days, ONE PIECE Fest 2026 will be scheduled as two sessions per day (1,750 fans per session), four sessions total. Each session will offer panels, live performances, experiences, partner activations and more along with exclusive event-only merchandise available for purchase. This includes a specially-produced immersive ONE PIECE “Elbaph Experience” in The Dome, presented in a stunning 5,000 square foot 12K X 10K display on Cosm Los Angeles’ renowned 87-foot diameter LED dome and available to guests throughout both days of the festival. As part of the panels and performances, ONE PIECE Fest 2026 will feature special guests, including English voice actors and Japanese musical artists, that will be announced later. A complete programming schedule will be released on the ONE PIECE Fest website.

ONE PIECE Fest 2026 Ticketing and Lottery Details

Paid tickets to ONE PIECE Fest 2026 will only be available for purchase in pairs ($109/pair) and are limited to a maximum of 7,000 tickets over the two-day event (Two sessions per day; 1,750 tickets per session). Tickets will be available exclusively via lottery at ONEPIECE-Fest.com. Fan registration is now open and closes on May 14 at 11:59 pm ET. Fans will be notified of their selection via email on May 21, which will include a purchase link and single-use access code. Session selection is on a first come, first served basis. Digital tickets will be delivered to purchasers via email and sent ten days before the event. Tickets can only be redeemed by the lottery winners. The resale or transfer of tickets is strictly prohibited and any such tickets will not be honored for entry into the event.

ONE PIECE Fest 2026
August 25 & 26, 2026
Cosm Los Angeles
1252 District Dr, Inglewood, CA 90305
Official Website: ONEPIECE-Fest.com
General Questions: inquiry@toei-animation-usa.com
Media Inquiries: scott-barretto@toei-animation.co.jp

For the latest news and information about ONE PIECE Fest 2026, follow Toei Animation on Facebook, Instagram, X, Tiktok, Threads, and YouTube as well as the official ONE PIECE English YouTube channel.

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About Toei Animation Inc.
Based in Los Angeles, Toei Animation Inc. manages the distribution and localization of Toei Animation's top properties, including franchise series Dragon Ball, Sailor Moon, ONE PIECE, Digimon, Saint Seiya and many others, to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation's Los Angeles office also oversees all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit toei-animation-usa.com.

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