



FOR IMMEDIATE RELEASE

April 28, 2025

## MEDIA ALERT

### **MONKEY D. LUFFY TO THROW FIRST PITCH AT FENWAY PARK ON MAY 3 FOR BOSTON RED SOX x ONE PIECE THEME DAY**

*Ceremonial First Pitch Will Be a Historic Moment  
for the ONE PIECE Franchise*



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Credit: © Eiichiro Oda/Shueisha, Toei Animation

**WHAT:** Anime's favorite pirates, Monkey D. Luffy and the Straw Hats crew, return to Beantown this weekend for **Boston Red Sox x ONE PIECE Theme Day**. This year's ONE PIECE celebration sold out in record time and is now the second successful partnership between the legendary studio Toei Animation and the Boston Red Sox. On Saturday, May 3, Monkey D. Luffy and Chopper character mascots will welcome a throng of 6,300 anime fans to Fenway Park for **Boston Red Sox x ONE PIECE Theme Day**. New this year, and a first for the ONE PIECE franchise, a Monkey D. Luffy character mascot will throw the ceremonial first pitch in pregame ceremonies preceding the 4:10 p.m. Red Sox-Twins game.

All ticketholders, who purchased tickets through [redsox.com/onepiece](https://redsox.com/onepiece), will receive a commemorative giveaway produced by the Red Sox in collaboration with Toei Animation. Upon arrival, all General Admission ticketholders will receive an exclusive Red Sox X ONE PIECE baseball jersey and all VIP ticketholders will receive the jersey as well as a baseball hat.

Plus before the game as part of **Boston Red Sox x ONE PIECE Theme Day**, all ticketholders are invited to enjoy a variety of ONE PIECE fan experiences, including a fan meet-up, photo-op with character mascots and a ONE PIECE Card Game demo.

Fans attending **Boston Red Sox x ONE PIECE Theme Day** are encouraged use the hashtags #ONEPIECE and #RedSox on all their social posts.

“ONE PIECE” is produced by Toei Animation and based on the best-selling manga created by Eiichiro Oda. This iconic episodic series follows pirate Monkey D. Luffy and his Straw Hat crew on their epic quest to find “ONE PIECE,” the legendary treasure of Gol D. Rogers, former King of the Pirates. Having amassed millions of fans of all ages and around the world in the 25+ years since its Japanese TV premiere, “ONE PIECE” has taken its place in mainstream pop culture and become a global franchise that currently encompasses 15 feature films, numerous video games, a trading card game and an ever-expanding catalog of licensed merchandise and location-based entertainment.

“ONE PIECE” resumed its weekly series simulcast in April with new episodes from its Egghead Island arc premiering every weekend.

**WHEN:** **Boston Red Sox x ONE PIECE Theme Day**  
Saturday, May 3, 2025 (All times are Eastern)

1:40 PM Fan Meet-Up (Sam Adams Deck)  
1:40 PM Photo-Op with Monkey D. Luffy and Chopper Character Mascots (Big Concourse)  
1:40 PM ONE PIECE Card Game Demo (Big Concourse)  
4:10 PM Boston Red Sox vs Minnesota Twins (Ballfield)  
Ceremonial First Pitch by Monkey D. Luffy

**WHERE:** Fenway Park  
4 Jersey St, Boston, MA 02215

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***\*\*NOTE: Only media with 2025 MLB Season credentials will be granted access into Fenway Park.\*\****

#### **About Toei Animation Inc.**

Based in Los Angeles, Toei Animation Inc. manages the distribution of Toei Animation’s top properties, including franchise series Dragon Ball, Sailor Moon, ONE PIECE, Digimon, Saint Seiya and many others, to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation’s Los Angeles office also oversees all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit [toei-animation-usa.com](http://toei-animation-usa.com).

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