

FOR IMMEDIATE RELEASE

The Smash Hit "THE FIRST SLAM DUNK" Will Arrive in Latin American Cinemas This Summer!

June 8th, Mexico City: **Konnichiwa!** is pleased to announce the theatrical distribution of **THE FIRST SLAM DUNK** for Latin America!

We are very happy to work with **Toei Animation** to bring this amazing and cherished title to Mexico and many more countries in Latin America. **THE FIRST SLAM DUNK** opened domestically in Japan in December 2022 and to the date it has broken box office records in several regions including Japan, South Korea, and China.

Written and created by **Takehiko Inoue**, **SLAM DUNK** is one of the most beloved titles from the 90's. The original manga is one of the best-selling titles of all time with over 170 million copies sold around the world and it has been adapted to other media including an iconic anime series that ran from 1993 to 1996. **THE FIRST SLAM DUNK** is the first new feature-length film from the franchise in over 33 years as well as the manga's creator, **Takehiko Inoue**, directorial debut. The film was awarded this year's **JAPAN ACADEMY FILM PRIZE for BEST ANIMATION OF THE YEAR**, which is the first nomination and win for the creator.

THE FIRST SLAM DUNK will be released in both Japanese with subtitles and dubbed and features the original anime series voice cast — welcoming fans, both old and new, to the exciting world of SLAM DUNK and this thrilling cinematic experience.

THE FIRST SLAM DUNK Official Synopsis:

Shohoku's "speedster" and point guard, Ryota Miyagi, always plays with brains and lightning speed, running circles around his opponents while feigning composure. Born and raised in Okinawa, Ryota had a brother who was three years older. Following in the footsteps of his older brother, who was a famous local player from a young age, Ryota also became addicted to basketball. In his second year of high school, Ryota plays with the Shohoku High School basketball team along with Sakuragi, Rukawa, Akagi, and Mitsui as they take the stage at the Inter-High School National Championship. And now, they are on the brink of challenging the reigning champions, Sannoh Kogyo High School.

Country: Japan

Original Language: Japanese Runtime: 124 min

Original Manga "SLAM DUNK" Written and Directed by: Takehiko Inoue

Production Company: Toei Animation, Dandelion Animation Studio

Japanese Voice Cast:

Shugo Nakamura, Jun Kasama, Shinichiro Kamio, Subaru Kimura, Kenta Miyake

Please stay tuned for more information and very exciting details soon!

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Para más información favor de contactarnos en el siguiente correo:

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