



## <u>Under embargo until Monday, September 12 at 8am PT</u>

# CRUNCHYROLL AND TOEI ANIMATION ANNOUNCE THEATRICAL RELEASE DATES FOR 'ONE PIECE FILM RED' OPENING IN NOVEMBER

The Film Opens November 3 in Australia and New Zealand and on November 4 in the U.S and Canada, following the October 13 release in Austria and Germany



### Key Art NEW!: Images NEW!: Trailer

Culver City, Calif. (September 12, 2022) – Crunchyroll, one of the leading ultimate anime destinations worldwide, announced it will release the highly-anticipated **One Piece Film Red** in theaters in Australia and New Zealand on November 3 and in the United States and Canada on November 4, which will follow on the heels of the movie's October 13 release in Austria and Germany. Produced by Toei Animation and *One Piece* creator Eiichiro Oda, *One Piece Film Red* is the 15th film from the hit global franchise and now its highest grossing theatrical release earning over \$93M (as of September 8) at the box office in Japan since premiering there on August 6. Tickets for Australia and New Zealand are scheduled to go on sale on October 5, with North American tickets available starting October 6. The movie will be presented in both subtitled and dubbed versions in theaters. For more information, visit <u>http://onepiece-filmred.com/</u>.

Ahead of the film's theatrical opening, Crunchyroll and Toei Animation will host separate subtitled and dub premieres of *One Piece Film Red* in Australia and United States respectively. In Australia, a limited number of lucky fans will be able to experience the subtitled premiere as part of Crunchyroll Expo Australia on Friday, September 16. For more information, please visit: <u>http://crunchyrollexpo.com.au/</u>. In the United States, the North American premiere will be held on Thursday, October 6 in New York, to coincide with New York Comic Con.

One Piece creator Eiichiro Oda serves as the executive producer of **One Piece Film Red**, which is directed by Goro Taniguchi (One Piece Defeat Him! The Pirate Ganzack! OVA) and written by Tsutomu Kuroiwa (One Piece Film: Gold).

Produced by Toei Animation and based on the top-selling manga title of all time, *One Piece* features an epic quest to find "One Piece," the legendary treasure of the former King of the Pirates, Gol D. Roger. *One Piece*'s global pop culture status is the crowning achievement for this anime franchise, which encompasses theatrical films, home videos, video games, and an ever-expanding catalog of licensed merchandise that includes accessories, toys, novelties, furniture, housewares, and apparel.

#### <u>Film Synopsis</u>

Uta—the most beloved singer in the world whose voice has been described as "otherworldly"—is renowned for concealing her own identity when performing. Now, for the first time ever, she will reveal herself to the world at a live concert.

With the Navy watching closely, the venue fills with Uta's fans—including excited pirates and the Straw Hats led by Luffy, who simply came to enjoy her sonorous performance—all eagerly awaiting the voice that the whole world has been waiting for to resound. The story begins with the shocking revelation that she is the enigmatic Shanks' daughter.

#### About Crunchyroll

Crunchyroll, LLC is an independently operated joint venture between US-based Sony Pictures Entertainment, and Japan's Aniplex, a subsidiary of Sony Music Entertainment (Japan) Inc., both subsidiaries of Tokyo-based Sony Group. Films distributed and marketed by Crunchyroll – domestically and internationally – have a proven track record of both box office and critical success. Not only have Crunchyroll films seen box office success, but have also been recognized with numerous awards accolades and been accepted and screened at international film festivals around the globe.

#### About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. manages the distribution of Toei Animation's top properties, including franchise series Dragon Ball, Sailor Moon, One Piece, Digimon, Saint Seiya and many others, to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation's Los Angeles office further handles all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit <u>toei-animationusa.com</u>.

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